

PPL Distributor Discount Program Distributor FAQs

1 How does the Distributor Instant Discount (Midstream) Program work?

Distributors are reimbursed directly for the determined rebate amount of the qualified product, which is passed through to customers as a discount on their invoice. This allows your customers to purchase premium LED lamps at approximately the same cost of conventional standard-wattage products.

By making it easier and more affordable to install energy-efficient lighting products, this program helps businesses save energy and money, increase distributor sales, and conserve natural resources.

2 Who is eligible?

All PPL Commercial and Industrial (non-residential) customers.

3 Is new construction eligible for this program?

New construction is not eligible for this program but is covered by the Standard Business Energy Efficiency rebate program.

4 What types of lighting are eligible?

- Must be listed on DLC 4.3 or ENERGY STAR® 2.1
- A-lamps
- High and low bays
- Linear fixtures and retrofit kits
- LED tubes
- Wall pack and floods

Consult program literature for more details

5 Can lamps purchased through this program be used for projects outside of the PPL service territory?

All discounted lamps acquired through the program must be installed in facilities within the PPL service territory.

6 Can contractor or vendor information be provided in place of an installation address?

No, the end-user installation address and name are required fields for participation. PPL contractor/vendor information should not be entered in the installation address and ZIP fields.

7 Do I need to enter the PPL account number when submitting a project?

Effective January 1, 2019, to purchase product through the Distributor Instant Discount Program, the PPL account number associated with the installation address will be required at the point of purchase. This will speed up processing time and reduce payment delays.

8 Can spare product be ordered through the Distributor Instant Discount Program?

Spares or inventory kept at the customer location should not be delivered using this program. All lighting sold using this program should be installed immediately following the purchase.

9 Can I purchase product using the Distributor Instant Discount Program and then submit an application?

Purchases through the Distributor Instant Discount Program are not eligible for an additional rebate through the standard rebate program, as an instant rebate was already applied at point of purchase.

10 Can the Distributor Instant Discount Program be used for large projects?

Yes, however, a pre-approval must be submitted and approved before completing the sale for all projects that exceed \$1,800 in rebate funds. Do not break up projects that exceed \$1,800 in rebate funds to avoid having to submit for pre-approval.

11 Can I use the Distributor Instant Discount Program for GNE customers while a waitlist is in effect?

Yes, Government, Non-profit, Educational (GNE) customers are permitted to use the Distributor Instant Discount Program.

12 What marketing support is available for the Distributor Instant Discount Program?

As a qualified distributor, in addition to being listed on the PPL website, you have access to a library of marketing materials, including co-branded brochures, in-store counter mats and displays, and banners, etc. We are also available for speaking engagements and can exhibit at your counter day or open house events.

Still have questions?

Contact us at **1-866-432-5501**
or **PPLEUBusinessSavings@pplweb.com**
or visit **ppllectric.com/businessrebates**



PPL Electric Utilities