

PPL Electric Business
Energy Efficiency Program

ENERGY MASTER PLAN



Start planning for **long-term savings** and **take control of your energy use** with an energy master plan (EMP). An EMP is a strategic framework that defines an organization's energy reduction goals, opportunities and implementation timelines. By adopting and executing a comprehensive EMP, **many organizations reduce energy costs by 3%-10%.***

What to expect

- Prioritized list of energy savings projects, including:
 - Estimated kWh savings
 - Estimated kW savings
 - Estimated cost savings (from kWh and kW avoidance)
 - Estimated CO2 savings (from kWh avoidance)
 - Applicable incentives or grants
- A project implementation timeline tailored to your organization
- Tools for ongoing measurement and verification
- Program support to ensure the success and execution of your EMP

EMP benefits

An EMP provides you with a dedicated energy advisor to guide you through each stage the process. An EMP can help you:



Reduce energy waste and environmental impact.



Identify and prioritize projects through an **on-site assessment**.



Monitor and measure **energy performance** over time.



Receive **incentives** for energy-efficient actions.



Start your energy master plan

Visit ppl electric.com/BusinessRebates or contact our team at [1-866-432-5501](tel:1-866-432-5501) or PPLBusiness@cleareresult.com.

*Source: energystar.gov



PPL Electric Utilities