

DIRECT DISCOUNT PROGRAM



Designed with small businesses in mind, the Direct Discount Program can lower upfront costs to make energy efficiency upgrades more affordable. This program provides incentives covering up to 80% of project costs, and up to \$500,000.




Our program team can help you identify eligible **energy-saving products and equipment**, which can then be installed by a participating contractor. Incentives are applied to your invoice for lower upfront costs.

Participation is simple

Participating in the Direct Discount Program takes only a few steps.

1. Contact our team for help finding a participating contractor.
2. Schedule with the contractor to install your upgrades.
3. Have your contractor complete the job and handle the incentive applications.
4. Receive your incentive as a direct credit on your final invoice.

Business incentive structure

Project Category	Direct Discount*
 Lighting, Efficient Equipment and Custom Projects	\$0.20/kWh
 HVAC Tune-Ups**	Under 1 ton: \$60
	1-5 tons: \$75
	5-20 tons: \$125
 ENERGY STAR® Certified Smart Thermostats	\$15/unit



Savings for small businesses

Our Direct Discount Program is available to small business customers with **GS-1 and GS-3 rate codes** and applies to retrofit projects only.



Efficient equipment includes:

- Refrigeration
- Compressed Air
- HVAC
- Domestic Hot Water



Find your savings

Visit ppllectric.com/BusinessRebates or contact our team at **1-866-432-5501** or PPLBusiness@clearesult.com.

*Pre-approval is required. Rates listed here are effective June 1, 2026, and are subject to change. Customer is responsible for a minimum of 20% of total project costs once incentives are calculated based on actual savings.

**Pre-approval is not required for HVAC tune-ups or smart thermostats. Customer is responsible for a minimum of 20% of total project costs. Customer cannot have a current HVAC maintenance contract and cannot have received a tune-up in the last three years.

