

## CASE STUDY

# Classic Drycleaners and Laundromats

PPL Electric Utilities  
Business Energy Efficiency Program



## Project Overview

PPL Electric Utilities provided Classic Drycleaners and Laundromats with \$2,950 in rebates toward energy-efficient lighting that will save an estimated \$5,022 and 55,798 kWh annually.

### BY THE NUMBERS

**\$2,950**

Total rebate incentive

**55,798**

Annual kWh savings

**\$5,022**

Estimated annual savings

## The opportunity

A second-generation business in the Cumberland County area, Classic Drycleaners is dedicated to making their facilities as energy efficient as possible. Owner Paula Kostick has taken many proactive steps to become a good environmental steward in the community and to provide her customers and employees a safe, welcoming environment.

## The project

Electricity costs are increasing disproportionately to revenue, so Classic Drycleaners looked for lighting upgrades and rebates to help offset costs. After learning about rebates offered by PPL, energy-efficient LED lighting upgrades were performed on four of their nine locations.

## The results

Overall, the upgrades in the four locations resulted in a rebate of \$2,950 with an estimated annual 55,798 kWh savings. In addition, their facilities appear brighter and cleaner, and customers can feel safe even when doing their laundry at night.

**Get more customer insights through this video:**

<https://vimeo.com/311762553>

## Questions?

Visit [ppl electric.com/businessrebates](http://ppl electric.com/businessrebates) or call us at **1-866-432-5501** to learn how your business or organization can save.

The costs of energy efficiency programs are recovered through customer rates in accordance with Pennsylvania Act 129 of 2008. PPL Electric Utilities assumes no responsibility for the performance of the equipment or equipment warranty, the quality of the work, labor and/or materials supplied, and/or the acts or omissions of any contractor.

Annual savings equal to greenhouse gas emissions from:



0.32

acres of trees preserved



96,473

miles driven by an average passenger vehicle



13.8

tons of waste recycled instead of landfilled



8.4

passenger vehicles driven for one year



2

garbage trucks of waste recycled instead of landfilled

Source: U.S. Environmental Protection Agency

**“With the help of the PPL Business Energy Efficiency Program, our LED lighting upgrades reduce the amount of energy we use daily. Additionally, we’re able to provide a welcoming environment for both our customers and our employees. It’s a win-win for everyone!”**

Paula Kostick, Owner

Classic Drycleaners and Laundromats



PPL Electric Utilities