



Savings built for **small businesses.**

Our Direct Discount Program will help your business save money and energy.

Want to be more energy efficient but concerned about the up-front cost and time?

Our **Direct Discount Program** contractors make it easy by helping you identify eligible energy-saving products and equipment, and they complete the upgrades for you. Incentives are provided directly on your invoice, so you pay less up front for your energy efficiency upgrades.

Who is eligible?

This program is specifically for small business customers with GS1 & GS3 rate codes and is designed for retrofit projects only. Projects that are determined to be new construction are not eligible.

PROJECT	DIRECT DISCOUNT
Efficient Equipment	\$0.10 kWh and \$185 per kW saved annually, up to 80 percent of the project cost* or up to \$500,000.

*Please note: Pre-approval is required. Rates listed here are effective June 1, 2021 and are subject to change. Customer is responsible for a minimum of 20 percent of total project costs once incentives are calculated based on actual savings.



Eligible measures:



Refrigeration

- Anti-sweat heater controls
- Auto closers
- Evaporator fan controllers
- Evaporator coil defrost control
- Strip curtains
- High-efficiency evaporator fan motors for reach-in and walk-in cases

Compressed Air

- Refrigerated cycling dryers
- Air nozzles
- No-loss condensate drains
- Air tanks

Lighting

- Integrated LED fixtures (no bulbs or tubes)*
- Integrated lighting controls*

*Must be ENERGY STAR® or DesignLights Consortium™ (DLC) certified

Participation is simple.

- 1 Find a participating contractor** on our website under Find a Contractor. The type of contractor you'll search for is Direct Discount.
- 2 Contact a Direct Discount contractor** to assess your facility to determine eligibility and identify qualifying energy efficiency improvements.
- 3 Choose which energy-saving projects** you'd like your participating contractor to complete and get pre-approval for your projects.
- 4 Have your equipment and systems installed** by your participating contractor.
- 5 Receive your direct discount**, offsetting costs by covering up to 80 percent of the project. Incentives are sent directly to your contractor.



Ready to save?

Contact us at **866-432-5501** or **PPLBusiness@clearesult.com**.

For more information on our business incentives, visit **ppl electric.com/businessrebates**.

Your electricity use (kWh) is the total amount of electricity you use during the month and is measured in kilowatt-hours. Demand (KW) is the highest rate you use electricity in 15 minutes. Demand is measured in kilowatts.

The costs of energy efficiency programs are recovered through customer rates in accordance with Pennsylvania Act 129 of 2008. PPL Electric Utilities assumes no responsibility for the performance of the equipment or equipment warranty, the quality of the work, labor and/or materials supplied, and/or the acts or omissions of any contractor. Read Terms and Conditions on ppl electric.com/businessrebates.