

Savings built for small businesses

Our Direct Discount Program will help your business save energy and money



Want to be more energy efficient but concerned about the up-front cost and time?

Our **Direct Discount Program** contractors make it easy by helping you identify eligible energy-saving products and equipment, and they complete the upgrades for you. Incentives are provided directly on your invoice, so you pay less.

Who is eligible?

This program is specifically for small business customers with GS1 and GS3 rate codes, and is designed for retrofit projects only. Projects that are determined to be new construction are not eligible.

Project	Direct Discount*
Exterior Lighting	\$0.15/kWh
Interior Lighting, Efficient Equipment and Custom Projects	\$0.20/kWh
HVAC Tune-Ups**	\$60 for under 1 ton \$75 for between 1 and 5 tons \$125 for over 5 to 20 tons
Smart Thermostat	\$15/unit

*Pre-approval is required. Rates listed here are effective September 1, 2025, and are subject to change. Customer is responsible for a minimum of 20% of total project costs once incentives are calculated based on actual savings.

**Pre-approval is not required for HVAC tune-ups or smart thermostats. Customer is responsible for a minimum of 20% of total project costs. Customer cannot have a current HVAC maintenance contract and cannot have received a tune-up in the last three years.



Eligible measures:

Refrigeration

- Anti-Sweat Heater Controls
- Occupancy Sensors for Case Lighting (Use Lighting Estimator)
- Auto Closers
- Evaporator Fan Controllers
- Evaporator Coil Defrost Control
- Strip Curtains
- High-Efficiency Evaporator Fan Motors for Reach-In and Walk-In Cases

Compressed Air

- VFD Compressors ≤ 40 hp
- Mist Eliminators
- Low-Pressure Drop Filters
- Refrigerated Cycling Dryers
- Air Nozzles
- No-Loss Condensate Drains
- Air Tanks

Smart Thermostats

- ENERGY STAR® Certified

HVAC

- Air-Source Heat Pumps ≤ 10 Tons (Must Be AHRI Rated)
- STET Mini-Split Heat Pumps ≤ 5.4 Tons (Must Be AHRI and ENERGY STAR Certified)
- Tune-Up Maintenance

Custom Projects

Domestic Hot Water

- Heat Pump Water Heaters (Must Be ENERGY STAR Certified)

Lighting

- LED Lights
- Integrated Lighting Controls
- Must Be ENERGY STAR or DesignLights Consortium™ (DLC) Certified

Participation is simple

- 1 Find a participating contractor** on our website under Find a Contractor. The type of contractor you'll search for is Direct Discount.
- 2 Contact a Direct Discount contractor** to assess your facility to determine eligibility and identify qualifying energy efficiency improvements.
- 3 Choose which energy-saving projects** you'd like your participating contractor to complete and get pre-approval for your projects.
- 4 Have your equipment and systems installed** by your participating contractor.
- 5 Receive your Direct Discount**, offsetting costs by covering up to 80% of the project. Incentives are sent directly to your contractor.



Ready to save?

Contact us at **1-866-432-5501** or **PPLBusiness@clearesult.com**.

For more information on our business incentives, visit
ppl electric.com/BusinessRebates.

The costs of energy efficiency programs are recovered through customer rates in accordance with Pennsylvania Act 129 of 2008. PPL Electric Utilities assumes no responsibility for the performance of the equipment or equipment warranty, the quality of the work, labor and/or materials supplied, and/or the acts or omissions of any contractor. Read Terms and Conditions at ppl electric.com/BusinessRebates.



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