Savings built for small businesses

Our Direct Discount Program will help your business save energy and money



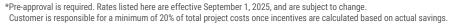
Want to be more energy efficient but concerned about the up-front cost and time?

Our Direct Discount Program contractors make it easy by helping you identify eligible energy-saving products and equipment, and they complete the upgrades for you. Incentives are provided directly on your invoice, so you pay less.

Who is eligible?

This program is specifically for small business customers with GS1 and GS3 rate codes, and is designed for retrofit projects only. Projects that are determined to be new construction are not eligible.

Project	Direct Discount*
Exterior Lighting	\$0.15/kWh
Interior Lighting, Efficient Equipment and Custom Projects	\$0.20/kWh
HVAC Tune-Ups**	\$60 for under 1 ton \$75 for between 1 and 5 tons \$125 for over 5 to 20 tons
Smart Thermostat	\$15/unit



^{**}Pre-approval is not required for HVAC tune-ups or smart thermostats. Customer is responsible for a minimum of 20% of total project costs. Customer cannot have a current HVAC maintenance contract and cannot have received a tune-up in the last three years.





Eligible measures:



Compressed Air

- VFD Compressors ≤ 40 hp
- · Mist Eliminators
- · Low-Pressure Drop Filters
- Refrigerated Cycling Dryers
- Air Nozzles
- · No-Loss Condensate Drains
- Air Tanks

Smart Thermostats

• ENERGY STAR® Certified



HVAC

- Air-Source Heat Pumps ≤ 10 Tons (Must Be AHRI Rated)
- STET Mini-Split Heat Pumps ≤ 5.4 Tons (Must Be AHRI and **ENERGY STAR Certified)**
- Tune-Up Maintenance

Custom Projects



 Heat Pump Water Heaters (Must Be **ENERGY STAR Certified)**

Lighting

- LED Lights
- Integrated Lighting Controls
- Must Be **ENERGY STAR or** DesignLights Consortium™ (DLC) Certified

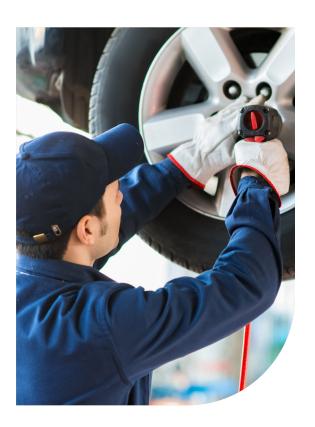


- · Anti-Sweat Heater Controls
- · Occupancy Sensors for Case Lighting (Use Lighting Estimator)
- Auto Closers
- · Evaporator Fan Controllers
- · Evaporator Coil **Defrost Control**
- Strip Curtains
- · High-Efficiency Evaporator Fan Motors for Reach-In and Walk-In Cases



Participation is simple

- Find a participating contractor on our website under Find a Contractor. The type of contractor you'll search for is Direct Discount.
- **Contact a Direct Discount contractor** to assess your facility to determine eligibility and identify qualifying energy efficiency improvements.
- Choose which energy-saving projects you'd like your participating contractor to complete and get pre-approval for your projects.
- Have your equipment and systems installed by your participating contractor.
- Receive your Direct Discount, offsetting costs by covering up to 80% of the project. Incentives are sent directly to your contractor.





Ready to save?

Contact us at **1-866-432-5501** or **PPLBusiness@clearesult.com**. For more information on our business incentives, visit **pplelectric.com/BusinessRebates**.

