

Contractor Newsletter



April 2018

Help your Customers Get Noticed



Our Excellence in Energy Efficiency Program allows your customers to show off their energy-saving prowess with badges they can display at their business. Badges are available in bronze, silver and gold, and are dictated by their level of participation. An electronic version is also available, to include on their website or social media. All businesses within the PPL territory who meet the requirements are eligible to earn a badge. Projects must be completed between January 2, 2009 and May 31, 2021. Help spread the word to your customers!

[Learn More](#)

Distributor Instant Discount Program

Program Update: Effective June 1, 2018, in conjunction with the start of the new PY10 program year, the Distributor Instant Discount Program will undergo numerous changes. Rebate amounts will be lowered for some products, but increased for others, such as integrated fixtures. This will be clearly outlined and provided along with your MOU amendment. Updated marketing material will also be available to you. Don't forget to book your Counter Day now, so we can offer our support in person!

Direct Discount Program



Thank you for supporting the Direct Discount Program. We request that contractors submit one project every six months to remain listed on the PPL website. Enrollment and training periods for the Direct Discount Program will be conducted once per month. Look for details on our [News and Events](#) page.

[Click here for eligible measures and incentives.](#)

Success Story: Lancaster Toyota Collision Center

BY THE NUMBERS

\$4,687 Rebates paid	36,056 kWh savings	\$2,459 Estimated annual savings
1.9 years Estimated payback period with rebates		

A1 Energy took advantage of our Direct Discount Program by doing a lighting retrofit for the Lancaster Toyota Collision Center, earning them a \$4,687 rebate toward a lighting upgrade that is estimated to save \$2,459 annually on their utility bill.

Be sure to think about exterior lighting when considering your customers' energy efficiency upgrades.

[Read the Full Story](#)

Monthly Contractor Recognition Awards March 2018

We're excited to announce the Contractor Recognition Awards for March:



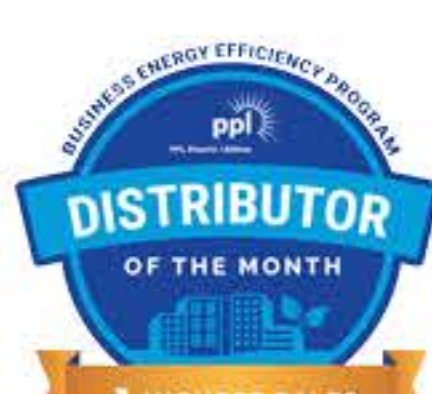
Most Projects Submitted:
National Lighting



Highest kWh Savings:
Baseline US



Most Direct Discount Projects Submitted:
National Lighting



Highest Distributor/Point-of-Sale/Midstream Sales:
Schaedler Yesco

Don't Miss our Webinars!

Our quarterly webinars are a great way to stay updated on the industry, as well as a good resource for your customers. Register today for the PPL Innovations in Energy Efficiency webinar on July 12, where we'll discuss the latest trends in energy efficiency for businesses, including artificial intelligence (AI), electric vehicles, energy storage and more.

[Register Now](#)

Our *Tools for Small Business* webinar presentation is now on our website. This is an excellent overview of our rebate programs to share with your GS-1 and GS-3 customers. [Click here to take part.](#)

Upcoming Events

Watch for details on our upcoming Contractor Appreciation event in June!

Please join us for these upcoming events or feel free to pass along to your customers:

May 4, 2018

Green Building United Sustainability Symposium, Philadelphia, PA. [Register here.](#)

May 14, 2018

Small Business Lunch & Learn, Bethlehem, PA. [Register here.](#)

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